





# ONDALINDA: A Magical AFFAIR

DESTINATION FESTIVALS ARE RIDING A WAVE OF POPULARITY, AND EACH EXOTIC EVENT BECOMES MORE BEAUTIFUL, MORE INTIMATE, AND MORE MAGICAL THAN THE ONE BEFORE. ONDALINDA X CAREYES MIGHT BE ONE OF THE MOST FANCIFUL AND PERSONAL FESTIVAL EXPERIENCES YET. THIS EXCLUSIVE FOUR-DAY CELEBRATION IS SURE TO AWAKEN YOUR SENSES THROUGH MUSIC, DANCING, ART, CUISINE AND NATURE.







The remote location of the festival takes you off the beaten path and away from the busy world. Attendees will have an hour drive from Manzanillo International Airport and a two-and-a-half hour drive from Puerto Vallarta, unless they can arrange to buzz into the private landing strip nearby. After a journey through the Mexican jungle, Costa Careyes appears out of nowhere like a mirage or a vision. Perfectly paved cobblestone streets and immaculately manicured lush tropical gardens wind their way up to a kaleidoscope of colored private villas and ocean castles built into the cliffs that rise from the sea. In the bay below, sits an emerald green island, lapped by azure waves, straight out of Neverland. Once you see it, you will know you have truly arrived and your adventure has begun.

Costa Careyes is an exclusive, luxury private estate resort located in Costalegre along the Mexican Pacific beaches of the south coast of Jalisco, Mexico. The area's unique combination of natural wonders, the hospitality of its people, and luxurious accommodations in the form of villas, casitas and bungalows are the inspiration for its name, "Costalegre" or happy coast. The weather is mild all year round, even in the winter, with an average annual temperature of 22° - 27°C (72° - 80° F).

Founded by Gian Franco Brignone in 1968, this continuously family owned and operated unique private beach resort combines the sensuality of the Mediterranean with unique architecture and the hospitality of Mexico. The community and it's people



are every bit as beautiful and colorful as the place itself. Eccentric, elegant, and fascinating are the words that come to mind when you try to describe this amazing place, and so are the guests who are drawn to this most magical land. It is this combination of natural beauty, architecture and sybaritic lifestyle that makes Costa Careyes one of the world's most coveted destinations among the cognoscenti.

Perched upon lush tropical oceanfront points and swathed in 360-degree infinity pools, each ocean castle



features panoramic views. Towers, private beaches, palapas, sun and star bathing terraces are just a few of the details that make these extraordinary properties examples of the most stunning architecture on the Mexican Pacific, known as "The Careyes Style." Each one is fully staffed with a live-in personal butler, chef, and maids, in their own quarters. The private villas are framed by tropical gardens and they all have access to the sea by foot or funicular (open air mountain cable car).

If you are looking for a more hippie-chic experience, you can also glamcamp in Teopa Beach. This area offers beautiful 25 square meter beachfront Moroccan-style tents, with high ceilings, double-layered fabrics for insulation, AC, carpet, open-sky full bathrooms, as well as high quality air mattresses complete with always-fresh linens. Breakfast and dining choices abound at the vintage ocean-view restaurant 'Casa de Nada.' Teopa Beach truly presents an array of enticements for enchanting days and nights.

“ Not only a land of natural wonders, Costa Careyes is a place of spiritual ones as well.”

Not only a land of natural wonders, Costa Careyes is a place of spiritual ones as well. Cosmic art installations of almost astronomical size play equally with the land and light. Legend has it the pristine stretch of beach on which they sit, is where the gods once gathered, and creation began. If the myth of Playa Teopa is true, this coastal land is the resting place of its own meteor.

Brignone, the founder of Costa Careyes, dreamt of a man and a woman united by the cosmos while bathed in the light of the setting sun. In 2006, artists' renderings of his dream were created. Majestically perched on a cliff overlooking Playa Teopa, La Copa del Sol, which represents the woman, rises 35 feet

from its base, and is over 88 feet in diameter. An acoustic and visual marvel, it catches and cups the sun. The Piramidion, which represents the man, is tucked inside a cave a mile inland from La Copa, and is aligned in such a way that the sun appears to set into La Copa while illuminating the Piramidion. These structures unite, just as in the dream, on the equinoxes of March and September.

El Centro del Universe, an amazing spiral of sacred stones, is accessible by a 40-minute guided hike known as "Camino de la Vida." All the wonders of Costa Careyes can be toured and/or reserved for private events.

But it is only at the end of October that you'll have the chance to









experience Ondalinda x Careyes. That's when the resort orchestrates an invitation-only event that brings a carefully curated group of intellectuals, artists, tech-elite, entrepreneurs and international jet setters together in an intimate and beautiful experience. This year's event will showcase the magical décor designed by Philippe Moellhausen, that includes a display of magnificent art pieces.

The vibe is expected to be a mashup of party, outdoors, and health. Music is always at the core of such gatherings, and the international lineup includes ethereal vocals and minimal production from Vienna duo HVOB, deep global instrumentations from Berlin-based producer NU, deep basslines from Barcelona's Audiofly, tribal soundscapes from the female duo BLOND:ISH, and luscious deep house vibes from LA producer Sabo, along with LUM, Gandalla, MENDRIX, and The Happy Show.

The team producing Ondalinda are veterans of Burning Man and Further Future, so visitors can expect their signature indefinable and intriguing collision of technology, rustic simplicity, and global awareness. The legendary painting, Mayan Warrior, has returned to Mexico for the main event on Teopa Beach after its triumphant takeover of Burning Man 2016.

Originally painted by visionary artist Alex Grey to pay homage to sacred geometry, Mayan Warrior recently received millions of dollars worth of mind-blowing improvements, with awe-inspiring lasers, and a visceral sound system to transport onlookers to the very origins of Mexican culture.

Attendees can also immerse themselves in the beautiful water







surrounding the festival by paddle boarding, kayaking or scuba diving. Jungle yoga is available as well as mud baths, massages, and ritual healing ceremonies. This festival celebrates indigenous Mexican culture through the art and teachings of the Huichol people. “Los Navegantes del Sueño,” an exclusive collection of Wixarika/Huichol art, contains never-before-seen masterpieces reflecting the Cosmo vision of this mystic community. Guests can take part in talks led by world-renowned Huichol expert Humberto Fernandez, and enjoy a screening of the award-winning film, “Eco de la Montagna.” A Huichol shaman and local musicians open the exhibition, invoke the Gods, and bless the event; and local tribesmen are on hand to teach about the dazzling Huichol art and its meaning. A portion of net profits from the festival will be donated to the Huichol to support their mission to preserve sacred land through UNESCO.



The people of Costa Careyes are committed to preserving and improving their environment and that of the surrounding communities. They believe that in order for a community to thrive, it must be healthy in every way. The natural environment must be preserved, and agriculture enhanced; its citizens must have work, and education should be available to all; support should be given to culture and arts. If any of these elements fails, the entire structure is weakened, and becomes susceptible to potential decay; therefore constant effort is required.

The Careyes Foundation is a unique model integrating every aspect of a community, and it is fortunate to be doing its work in one of the planet's most pristine and beautiful places, the Pacific coast of Mexico. They're creating a comprehensive solution that they hope can be applied in other places around the world.

The rural villages spanning from Perula to Agua Caliente are vibrant, growing, family communities. Though blessed with beautiful surroundings, these villages are far removed from the advantages that more urban environments have to offer. This especially affects the



children of the area, so the Careyes Foundation works with local schools to provide educational and cultural programming to ensure that the children of these villages grow into intelligent, creative, and informed citizens. Sports activities have been integrated, to promote a healthy lifestyle and to provide opportunities to connect with one another.

It is the sea that truly unites Careyes with neighboring villages under a shared philosophy of preservation. Much of the local economy along the coast depends on the sea, both as a secluded tourist destination and as a viable source of fresh fish for small fishing businesses. The abundance of marine life, including fish, whales, dolphins, and expansive offshore reefs, makes it an ideal place for observing marine life. The foundation seeks to find ways in which the delicate balance between harvesting the sea and protecting it can be achieved.



The remote beaches along this stretch of the Mexican Pacific are particularly alluring to sea turtles seeking quiet, safe places to nest. Last season over 2000 sea turtles nested, and their teams successfully protected the nests, setting a new record. The foundation supports the Playa Teopa Protection and Conservancy program that hopes to expand, increasing the number of hatchlings released from the beaches every year.

The tropical jungle that surrounds the area is one of the few that remain untouched along the Mexican Pacific coast. It is home to dozens of species of native wildlife, some of them very rare, existing only in this region. Responsible development practices have set the stage for the preservation and protection of the jungle and wetlands. Careyes is located amid rural agricultural villages that have a strong tradition of cultivating the land. Encouraging the farming culture in the area is vital to preserving its natural beauty, strengthening the regional economy, and ensuring a sustainable local food source. The Careyes Foundation offers workshops accompanied with outdoor activities in primary schools to raise environmental awareness.

Also, they have developed several programs to encourage new creation in art, film, and other artistic disciplines. Through our Art Residency Program, international artists are invited to fully immerse themselves in the unique community of Careyes. During their time there, they engage with school children from local villages to inspire a new generation of artists in the region. The Careyes Art Space regularly hosts exhibitions



of burgeoning and established artists from throughout Mexico and around the world, to further encourage a dialogue of creative exchange. Filmmakers, musicians, and designers gather annually for the Arte Careyes Film & Arts Festival to share their work with an international audience. Cultural events and happenings throughout the year generate interaction between the local community and visiting artists.









And if all this weren't magical enough, the icing on the cake for us horse lovers, is the Costa Careyes Polo Club. Inaugurated in 1990, and located three miles south of the resort, the club has 2 regulation Bermuda grass fields, and stabling for 150 horses. There are 60 playing ponies for all levels of play on-site during the season, complete with grooms and full tack. This polo club has been the host for International Federation of Polo (FIP) playoffs, with teams from USA, Canada, Guatemala, and the Dominican Republic, two Ambassadors Cups, Bodegueros Cup, and La Herradura clinics with famous international high-goal players.

Careyes has also been the home of Major Hugh Dawnay, known for his clinics and several books written on polo. Players from the USA, Germany, Italy, Spain, England, Peru, Colombia, Argentina, Brazil, and Mexico are regular guests. Many of the players are Costa Careyes homeowners. Since the year 2000, with the famous Agua Alta tournament, the club became a truly international club. It is affiliated with the Mexican Polo Association (FMP), and functions in partnership with the Chantilly Polo Club in France, and the El Dorado Polo Club in California, among others.



**Emanuele Filiberto di Savoia, prince of Venice and Piedmont, Ernesto Trotz, Guillermo Steta, Diego Aguilar, Giorgio Brignone y Pascual Orestano.**

The explosion of music festivals worldwide has resulted inevitably in a need to diversify. The ultimate diversification, in one sense, is to assemble an unbeatable lineup. At Ondalinda X Careyes the focus is on the stunning setting and the indigenous Huichol culture, including a 'giving back' dynamic which is becoming a welcome element to gatherings of this sort. There's no doubt that this sensory delight will live in the memory of all in attendance, as a truly magical experience.



