

# The Fresh Faces of the *Hermès* UNDER 25 GRAND PRIX SERIES

PHOTOGRAPHY BY ELENA LUSENTI

Before they stand on the podium for 5\* Grand Prix wins or Olympic medals, dedicated young riders work diligently to gain the skill and confidence it takes to compete at the top level. The fresh faces of today become the super stars of tomorrow. The chosen U25 riders in the images are just a random sample of all U25 riders photographed

The Under 25 Grand Prix Series has become a staple of the Winter Equestrian Festival for riders aged 25 and under since its inception in 2010, providing a platform of exposure and opportunity for show jumping's most talented up and coming riders. In 2018, the Under 25 Series spans a total of five weeks during the WEF season and hosts both individual and team format competition.

“ WE FEEL VERY HONORED TO INTRODUCE HERMÈS AS TITLE SPONSOR TO THE UNDER 25 THIS SEASON, AS WE FEEL THAT THIS

IS A PERFECT COMPLIMENTARY BRAND FOR THIS TYPE OF COMPETITION AND FOR THIS GROUP OF COMPETITORS,”

said Katherine Bellissimo, Chief Marketing Officer & Director of Sponsorship.

Robert B. Chavez, President and CEO of Hermès US, states that “We are delighted to be the official title sponsor of the Winter Equestrian Festival Under 25 Grand Prix Series. Our partnership represents our continued commitment to promoting young, aspiring talent as the future of the equestrian sport, remaining true to the House's equestrian heritage and sporting roots. Our on-going partnerships and collaborations with young riders allow us to continue to develop our professional equestrian collections, ensure that our products meet the demands of modern competition at the highest levels.”



TOP ROW -DAISY FARISH, CRISTOBAL COLLADO, NICHOLE WALKER, TEDDY VLOCK / 2ND ROW - CARLOS HANK GUERREIRO, ALI BOONE, VIGGO BJORKLUND, TEGAN TREACY  
3RD ROW - JESSICA MENDOZA, LUCAS PORTER, KATHERINE STRAUSS, LEAH DE MARTINI / BOTTOM ROW - MATIAS TROMP, MADISON GOETZMANN, JORDAN COYLE, MACKENZIE DRAZAN